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1 June 1951

File

MEMORANDUM FOR: Mr. Barrett, State
Mr. Davison, State
Mr. Crutcher, State
General Magruder, Defense
Colonel Davis, Defense
Admiral Stevens, JCS
Colonel Philbin, JCS
Mr. Frank Wisner, CIA

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SUBJECT: Psychological Strategy Board (PSB)

1. Attached hereto is the final edition of the papers which have been cooperatively prepared by the officials responsible for working out plans for the Psychological Strategy Board. I have made every effort to faithfully reflect the agreements which we have reached and have tried to make all the proposed changes which in recent days have been submitted. At Mr. Dulles' suggestion an editorial rearrangement of the papers has been made which I trust will in no way damage the substantive points.

2. Immediately attached hereto is a paper entitled "Unofficial Comments and Suggestions of OPC Members of Ad Hoc Committee." While it is not requested that the group at this time reconsider the papers in the light of these suggestions it is hoped that these views will be read and at the appropriate time given consideration as the Board and its Staff evolve.

JAMES Q. REBER
Assistant Director
Intelligence Coordination

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Revised 8/4/66

1 June 1951

MEMORANDUM FOR: DEPUTY DIRECTOR (PLANS)

SUBJECT: Psychological Strategy Board (PSB)

1. Attached is the paper which you wanted to give to General Smith this weekend.

2. You will also find immediately hereunder a paper entitled "Unofficial Comments and Suggestions of OPC Members of Ad Hoc Committee." You recall my mentioning that Mr. Wisner's staff had belatedly got to work on this problem. We had a special meeting of the ad hoc committee to discuss their points. It was agreed that in view of the lateness of the hour and the area of agreement already reached that it would be unwise and unnecessary to reopen the whole question to take into account these points. They are submitted, however, for information and to be taken into account if, as, and when that is believed desirable. This paper will also be distributed to the other members of your party.



JAMES Q. REBER
(Assistant Director
Intelligence Coordination

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UNOFFICIAL COMMENTS AND SUGGESTIONS OF OPC MEMBERS OF AD HOC COMMITTEE

Our difficulty with the attachments to the memorandum proposed for Mr. Dulles' signature stems from the treatment of the issue described in the attachments as follows:

"Under one view the Psychological Strategy Board and its Staff would emphasize the function of coordination among existing agencies. Under another view the Psychological Strategy Board and its Staff would itself systematically plan and direct the psychological strategy of the 'cold' war."

In disagreeing over this issue the majority of the ad hoc group felt that it might be deferred until after the appointment of the Director. Although we would be perfectly content to have the question deferred until the Director is appointed, we do not believe that this is the action which the majority has taken. As we read the attachments, they require the Staff to be coordinators rather than planners, and we are fearful that the adoption of these terms of reference in their present form might well jeopardize the Director's ability to conceive of his functions as being otherwise.

The President's directive indicates that he intended that the Psychological Strategy Board be more than a coordinating mechanism. In our view, the Board is expected to define the objectives which this country should seek in the "cold" war situation, to develop the plans for attaining them, and to coordinate the carrying out of the plans by the responsible operating agencies. Thus, the purpose of his directive is "to authorize and provide for the more effective planning, coordination, and conduct, within the framework of approved national policies, of psychological operations." The Board is responsible "for the formulation and promulgation of overall psychological objectives, policies, and programs and for the coordination and evaluation of the national psychological effort," which is defined as including "all activities (other than overt types of economic warfare) envisioned under NSC 59/1 and 10/2."

The President's directive thus notes in effect that the weaknesses in our "cold" war effort are our lack of well-defined national objectives (below the NSC level) and our lack of an overall strategic plan for the achievement of these objectives. We feel, therefore, that the Board and its Staff should concentrate its efforts from the outset in the satisfaction of these requirements and that its organization papers should reflect this priority.

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Our recommendations as to the language in the attachments are based on this concept of the Board's purpose and on the assumption that the Board's Staff must play a principal part in assisting the Board to accomplish that purpose.

TAB B ✓

- a. We suggest the addition of the following subparagraphs a, b, and c:
 - "a. On the basis of existing intelligence, to conduct an intensive and continuing investigation of the vulnerabilities of the present Soviet regime to attack;
 - "b. Propose to the Board the objectives which can be attained by the United States in the "cold" war situation through the use of overt-covert weapons;
 - "c. Propose the general lines of action to be followed by the United States in the use of such weapons for the attainment of these objectives; recommend the allocation of operational responsibilities where these are not now established or in such cases where the transfer of responsibility will lie in the national interest."
- b. Substitute the following for subparagraph g:

"To investigate the possibilities of developing new and of improving present overt-covert weapons and techniques, and to arrange for the conduct by responsible departments and agencies of such research and development as is found necessary."
- c. Add new subparagraph:

"To consult with those Departments and Agencies responsible for the conduct of overt types of economic warfare to the end that US objectives, plans, and policies in this field be consistent with the objectives, plans, and policies adopted by PSB."
- d. The first task of the Staff should be that of reviewing the current situation and then of formulating strategic objectives and plans. If we do not start with this we will continue indefinitely on an ad hoc approach. This priority should be reflected in the chart of "Proposed Organization - Phase II" by indicating the immediate creation of a

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Plans Group and its activation prior to that of the operational coordination and programming and evaluation group shown on the chart. The Staff Director should have the authority to staff this group with individuals who are now employed by the Federal Government, as well as consultants, and the member departments and agencies should place a very high priority on assisting the director immediately to obtain the very best talent available.

- e. Note (1) authorizes the appointment of deputies to the Board membership. Although this is desirable and although, as stated in the note, the departmental responsibilities of such deputies should by all means be as broad as the scope of the Board's responsibilities, it is essential that the Board's business not be turned over to the deputies. In order to avoid this, we suggest deleting the second sentence of the note and substituting the following:

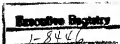
"For the purposes of a quorum, at least two of the Board's members must be present. In the absence of the Chairman, the Director will act as chairman."

TAB D

It is obvious from our previous comments that in our view the first task of the Board and its Staff is to set our "cold" war objectives and develop an initial strategy towards them which will encompass an integrated use of all available "cold" war weapons. Consequently, we suggest placing these two problems at the top of the Board's agenda. Since it is likely that the best solutions to other items presently on the agenda will be found only after the objectives and general overall strategy towards them have been adopted, we also suggest deferring these other items for the time being, during which they can be handled as at present.

Although we feel that the treatment of "psychological strategy in the 'cold' war" which appears in the annex is again too heavily weighted on the propaganda side, we think that the concept of a working group, composed as suggested, which would meet outside of Washington during the summer, is excellent. We suggest that this group be organized early in the summer and be asked to assist the Director and his Staff in preparing for the Board the statement of objectives and the broad strategy towards them, which we have referred to several times elsewhere.

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1 June 1951

MEMORANDUM FOR: THE DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT: Psychological Strategy Board (PSB)

1. Attached are papers which have been prepared interdepartmentally and approved for presentation to the Psychological Strategy Board (PSB) by the principal advisers to the members of that Board.
2. It is our recommendation that you authorize the distribution of these papers to the members of the PSB with a view to calling a first meeting of the Board in the near future.
3. It is suggested that the agenda for the first meeting of the Board might be as follows:
 - a. To consider the proposed interim procedure (TAB A).
 - b. To approve the proposed functions and organization of the Director and his Staff as an aid to the new Director in setting up his organization (TAB B).
 - c. To note the paper (TAB C) prepared by General Magruder regarding his concept of the Board and the organization chart which has been developed to implement this concept. They are put forward to suggest the eventual nature of the Board and its Staff. It is not endorsed by all the participants and if, as, and when it is discussed representatives of the departments and agencies should have an opportunity to present their views. There is also attached under TAB C a paper submitted by Mr. Howland Sargant of the Department of State commenting on General Magruder's paper.
 - d. To consider the relationship of the Psychological Strategy Board to the National Security Council.
 - e. To consider future business of the Board (TAB D).

ALLEN W. DULLES
Deputy Director (Plans)
Central Intelligence Agency